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THE ROLE OF INFORMATION AND COMMUNICATION TECHNOLOGIES IN THE DEVELOPMENT OF AESTHETIC CULTURE OF FUTURE TEACHERS

Kenzhabaeva Dilafruz Abdisalimovna

Associate Professor of the Department of Interfaculty

Foreign Languages Termez State University

Doctor of Philosophy (PhD) in Pedagogical Sciences

Abstract:

This article examines the role of information and communication technologies in developing the aesthetic culture of future teachers. It explores the essence of individual aesthetic culture, the specifics of its development in the context of digitalization of education, and the potential of modern information and communication technologies for developing the artistic taste, aesthetic worldview, and creative potential of students majoring in teaching. Particular attention is paid to the use of multimedia, electronic educational resources, virtual museums, and interactive learning technologies.

Keywords: aesthetic culture, future teacher, information and communication technologies, digital education, multimedia, aesthetic education, professional training, electronic educational resources.

Modern society is characterized by the rapid development of information technology, which has a significant impact on all areas of human life, including education. In the context of digital transformation, the training of highly qualified teachers capable of effectively using modern technologies in their professional work is particularly important. Furthermore, the development of an individual's



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aesthetic culture is an important component of a future teacher's professional training.

Aesthetic culture is an integral component of a teacher's overall culture and reflects their level of spiritual development, artistic taste, and ability to perceive and appreciate beauty in the surrounding world. Modern information and communication technologies offer new opportunities for the aesthetic education of students and the development of their creative potential.

Aesthetic culture is an integrative personality trait encompassing aesthetic knowledge, values, feelings, needs, ideals, and creative abilities. It manifests itself in a person's ability to perceive, understand, evaluate, and create aesthetic values in various spheres of life.

Developing an aesthetic culture in future teachers is an important goal of higher pedagogical education. Aesthetically developed teachers are able to effectively organize educational work, create a favorable learning environment, and foster students' interest in cultural and artistic values.

In modern conditions, the process of developing aesthetic culture is closely linked to the use of information and communication technologies, which are becoming an important tool for the professional and personal development of students.

Information and communication technologies hold significant potential for developing the aesthetic culture of future teachers. Their use allows for expanded access to cultural resources, increased visibility of learning, and enhanced students' creative expression.

Use of multimedia technologies. Multimedia technologies enable the integration of text, graphics, audio, and video into a unified educational space. This enables a deeper appreciation of works of art and cultural heritage.

The use of multimedia presentations, documentaries, musical works, and virtual exhibitions fosters students' artistic perception, aesthetic taste, and emotional



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responsiveness. Visualizing educational material enhances its impact and increases students' interest in the study of art and culture.

Electronic educational resources as a means of aesthetic development. Modern electronic educational resources provide students with broad access to works of world and national culture. Electronic libraries, digital archives, educational platforms, and specialized websites allow students to explore literary works, masterpieces of painting, architecture, and music.

The use of these resources helps to broaden students' horizons, develop aesthetic knowledge, and develop the ability to independently analyze works of art.

Virtual museums and digital galleries. Virtual museums and digital art galleries play a special role in the development of aesthetic culture. Thanks to modern technology, students have the opportunity to visit the world's largest museums, explore high-quality works of art, and participate in virtual tours.

This form of work allows for a significant expansion of the educational space, promotes interest in cultural heritage, and develops the aesthetic worldview of future teachers.

Interactive learning technologies. Interactive technologies create conditions for students' active participation in the educational process. Online discussions, web quests, virtual projects, and creative assignments promote the development of critical thinking and aesthetic analysis.

Through interactive assignments, students learn to express their own position, analyze artistic phenomena, and reasonably evaluate the aesthetic value of works of art. This fosters aesthetic reflection and the development of professionally significant qualities in future teachers.

Developing individual creativity is one of the key objectives of modern education. In the context of digitalization of the educational process, the use of digital technologies as an effective means of developing and activating students'



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creative abilities is particularly important. The digital environment offers ample opportunities for self-expression, experimentation, and the creation of new intellectual and artistic products.

Creative potential encompasses a person's ability to generate new ideas, think outside the box, and express artistic imagination, as well as to implement creative concepts in practical activities. In the educational context, developing the creative potential of future professionals, especially future teachers, is an important prerequisite for their professional readiness and competitiveness.

Digital technologies significantly expand the creative toolbox. The use of graphic editors, video editing programs, animation, 3D modeling, and digital design allows students to create a variety of multimedia products. These activities develop skills in visual thinking, composition, and artistic design.

The use of multimedia platforms and online services that enable collaborative creative work is particularly important. Joint projects in a digital environment foster communication, critical thinking, and teamwork skills. Students have the opportunity to exchange ideas, discuss creative solutions, and implement projects together.

Project-based activities using digital technologies play a vital role in developing creative potential. Research and creative projects allow students to integrate knowledge from various fields, apply it in practice, and create original products. Such projects can include the creation of electronic presentations, educational videos, virtual exhibitions, and digital art objects.

The importance of interactive educational platforms, which provide access to a variety of creative resources and tools, is also worth noting. Online courses, virtual workshops, and digital labs facilitate individualized learning and allow each student to develop their own creative style at their own pace.



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Digital technologies also contribute to the development of aesthetic culture and artistic taste. Working with visual content, digital images, and multimedia materials develops the ability to aesthetically perceive, analyze, and evaluate artistic objects. This is especially important for future teachers, as their professional work involves developing aesthetic values in students.

Thus, digital technologies are a powerful tool for developing individual creativity. They create conditions for active creative activity, expand opportunities for self-expression, and facilitate the development of professionally significant competencies. Effective use of digital tools in the educational process ensures harmonious personal development and prepares specialists capable of innovative and creative work in modern society.

For the successful development of the aesthetic culture of future teachers by means of information and communication technologies, it is necessary to comply with a number of pedagogical conditions:

- integration of aesthetic content into the educational process;
- use of modern digital educational resources;
- creation of a creative information and educational environment;
- development of digital competence of teachers and students;
- organization of project and research activities;
- stimulating independent creative activity of students.

The implementation of these conditions contributes to increasing the effectiveness of aesthetic education and ensures the comprehensive development of the personality of the future teacher.

Thus, information and communication technologies play a vital role in developing the aesthetic culture of future teachers. They expand access to cultural values, provide visual and interactive learning experiences, and foster students' artistic taste, aesthetic worldview, and creative potential.



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The use of multimedia technologies, electronic educational resources, virtual museums, and interactive teaching methods improves the quality of professional training for future teachers and creates the conditions for the development of well-rounded individuals. Therefore, further improvement of methods for using information and communication technologies in students' aesthetic education is a priority for the development of modern teacher education.

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